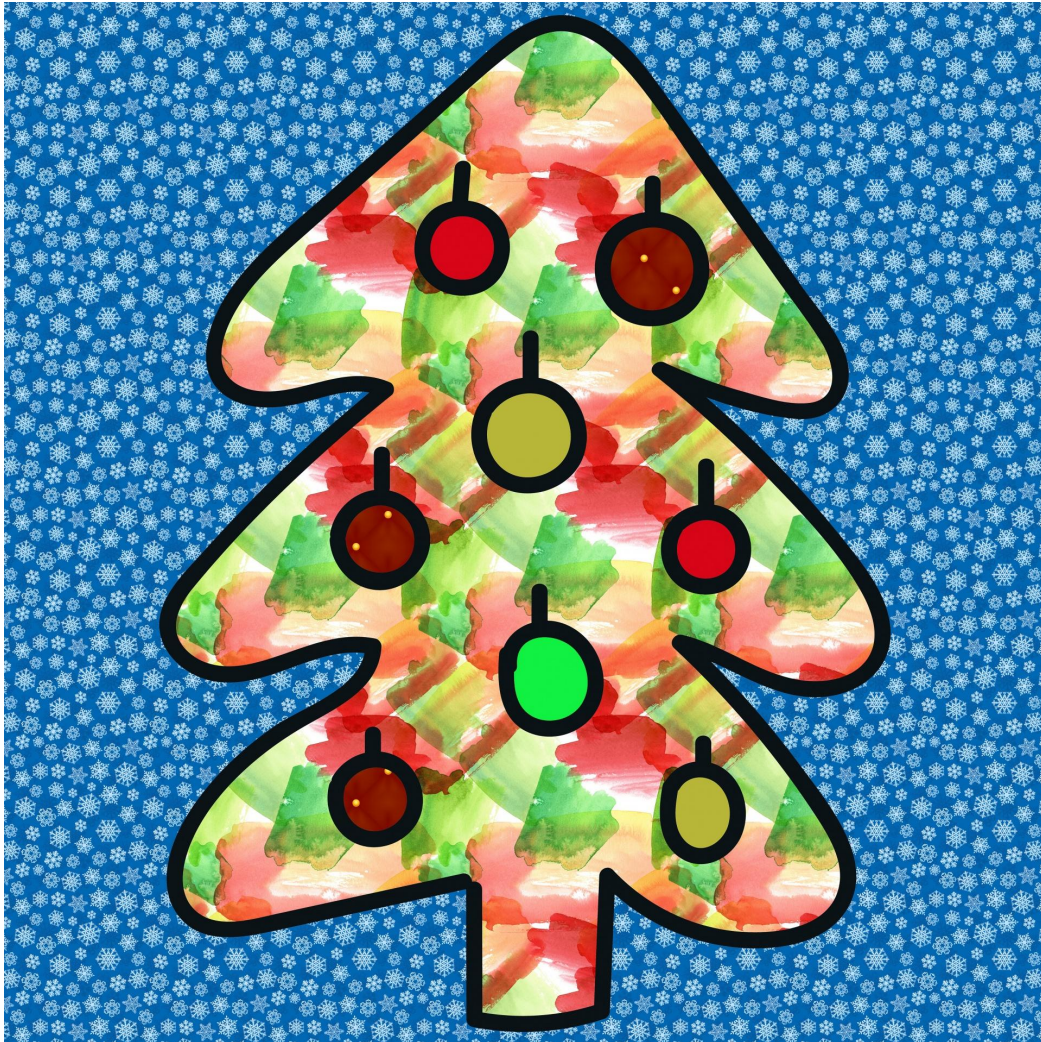




# White (Christmas) Paper



Because you can put a price  
on Christmas spirit





Santa. Elves. Reindeer.

It's a Wonderful Life. Elf. Miracle on 34th Street. Die Hard. Muppet's Christmas Carol.

Turkey. Mince Pies. Christmas Pudding. Pigs in blankets. Not jello salad. Maybe sprouts.

Baubles. Lights. Candy canes. Carols. Stockings.

### **What is all of this worth?**

Christmas: completely decentralised and completely commercialised. Own Christmas. Participate in its governance. Buy XMAS and join XMAS DAO, and let's commercialise Christmas even more but for ourselves rather than whoever it is that usually does it.

### **Why XMAS?**

XMAS token is a revolutionary approach. Web3. Metaverse. Absolutely no VC involvement. Buy it because you love Christmas and love crypto. Or because you really hate either or both. Or because this is the first project you've found where you might get in before a16z, Alameda or Elon (if you're reading, folks, email us).

XMAS is the most wonderful time of the year. If you celebrate it. It's probably fairly irritating if you don't. But you can still take part in XMAS DAO.

### **Our Background**

*"When the elves take back control, what happens to Santa?" - Sun Tzu*

Our founders have long been enthusiastic about Christmas, from the day they were born they celebrated it alongside billions of others. It has been a lifelong love affair with Christmas.

From obscurity to prominence the founders of XMAS knew that they were dealing with something special. Something intangible. Something spiritual. Something lucrative. The Founders seek to give back to those who also enjoy Christmas.

### **Why Solana?**

Why is tinsel made in China? Because it's much cheaper than trying to run it on Ethereum.





## TOKENOMICS

*“Twas the night before XMAS, when all through the DAO, not a maxi was stirring, not even Mow, the DAO was created, token listed with care, in the hopes that hordes of retail soon would be there...” - Nat King Cole, 1957*

Flagship Token: \$XMAS

# Guaranteed to raise XMAS spirit

Definitely not guaranteed to raise any money.

**Legal disclaimer: This is (bad) satire. Clearly.**

